

SunView LED Lighting: Our Difference, Your Gain



THE PROGRESSIVE REVOLUTION
EFFICIENT FOR A NEW ERA



WELCOME TO THE
FUTURE VISION

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Who is SunView LED Lighting?

SunView LED Lighting is a unique environmentally conscientious company that combines breakthrough technologies for customized lighting solutions with affordable energy efficient programs. These programs offer a range of **pay from the savings for the project implementation** with realized expense reduction immediately upon installation. SunView is also unique in that we manufacture our own products. Therefore, we can design lighting for our customer's specifications, needs, and budget. Our products are ecologically sound and contribute to a cleaner and greener world. Our customers enjoy the benefits of enhanced upgraded living and working areas, reduction in energy use, savings in electricity costs, and safer, healthier environments. We are dedicated to offering our customers detailed services that accommodate their needs into the future and provide a 'win-win' situation for all involved.

Why are SunView LED Lighting Solution Products Different?

SunView LED Lighting products are beyond comparison to other lighting products in the LED lighting industry. Our real difference benefits our customers exclusively and places our products as the quintessential solution for lighting worldwide. We do not state this to compete with others in the industry. The reality is that our technology is so advanced, that we leave the rest of the industry to itself and move forward with the most innovative energy efficient and cost savings products available in the market today. Our Research and Development team continuously improves our technology. Our competitors merely try to emulate us.

Although we carry the same credentials and certifications as others in the industry, our technology soars above them. No one compares to the details of our luminosity, wattage, temperature range, and power factors. Our laboratories are constantly striving to even outdo ourselves to bring to our customers the finest products in the industry. Our components contain only the finest technology from Japan, Korea, and the United States. We never use inferior technology to reduce costs. This is why SunView LED Lighting leads the industry.

Our Representatives will be glad to discuss the details of our cutting edge lighting products with you. Here are the basic highlights of the LED bulbs developed by SunView LED Lighting's incredibly advanced technology:

- ❖ We have the **highest lumens per wattage** in the Industry.
- ❖ We have the **lowest wattage** in the Industry.
- ❖ We have the **lowest LED light source temperature** in the Industry.
- ❖ We have the **highest power factor** in the Industry.

- ❖ We utilize only the **finest lighting technology** from Japan, Korea, and the United States.
- ❖ We **manufacture and develop** our own products.

Because of the above, the average lifespan of a SunView LED bulb far exceeds those of our competitors. The higher the lifespan of the bulb results in the longer span of light available. Therefore, longer lifespan translates into our customers saving more money over a longer period of time just by choosing our LED bulbs for their retrofitted and custom lighting solutions. And finally, because we directly develop, design, research, and manufacture our own products, there are no outsourcing or middle distribution issues for our customers.

With SunView LED Lighting, the customer receives the best savings over time, the finest product on the market, and one hundred percent of the benefit of our manufacturing and technological expertise. Why go anywhere else?

What distinguishes SunView LED Lighting from other companies?

Beyond what we have already stated regarding our independent manufacturing status, ability to custom design bulbs, and the use of the finest technology for LED bulbs in the industry, we have a partnership with **APANET Green Technology Systems** that further indicates our determination to provide the most comprehensive lighting solutions possible. This gives our customers

the ability to layer platforms for application development into the future.

APANET Green Technology Systems is a preeminent company focused on the reduction of energy consumption by implementing better technological intelligence for use of that consumption. Their work began with environmental protection in the workplace, but their ability and goals extend much further. Their experience in control managed automated buildings has led them to broaden their services into solutions for Smart Street Lighting. Utilizing



LonWorks control networks, APANET achieves the interoperability demanded by customers who want to be able to choose solutions that support multiple applications across a common network using products or services from diverse providers. APANET is a member of LonMark International, a global standard setting organization whose aim is excellence in interoperable integration solutions.

Our partnership with APANET Green Technology Systems allows us to offer the most interoperable capabilities in the industry. With this partnership, SunView LEDs can marshal designs for customized efficient lighting solutions. We offer our customers the advantage of immediate reduction in energy usage, immediate savings in electricity costs, a range of customized networking solutions, and the ability to move into the future with platforms that can tier networking solutions able to integrate smart energy use. These can be and be applied to interoperable Smart Street Lighting, Smart Building, Smart City, and, eventually, Smart Grid demands.

What Does SunView LED Lighting Deliver?

SunView's LED Lighting Retrofit Energy Savings Program (ESP) is a unique effective energy efficiency program that guarantees our customers savings and allows our customers to upgrade their facilities to state-of-the-art LED lighting technology. This ESP is designed to:

- ❖ Provide a real actual reduction in total cost of lighting including the electrical power cost attributable to lighting
- ❖ Offer the option of a no advance cost program as well as various financing options that can include payment at time of agreement
- ❖ Management of installation and provision of extra bulbs as per agreement over the warranty period at no extra cost
- ❖ Provide financing solutions that typically average five years and include a five year product warranty plan
- ❖ Provide a lock-in savings plan
- ❖ Offer a payment plan based on energy savings only
- ❖ Offer the highest technologically developed LED lighting in the industry with the lowest energy use enabling the highest return on investment



How does SunView LED Lighting Provide an ESP?

Once a potential customer expresses real interest to our trained professional sales Representatives, SunView begins the process of an analysis and audit for that customer. We prepare an ESP option that demonstrates the customer's immediate savings with the installation of our retrofitted LED lighting. Each situation and each customer's needs are different, so SunView takes the necessary time to work with customers to assure their needs are met completely and their financial concerns are addressed accordingly.

Using sophisticated proprietary computer software, our trained Engineering Team will design lighting solutions specific to the customer's facility requirements. This analysis will be based on several factors that include an actual physical inspection of the facility, square footage of the building or area to be lit, hours of operation, current energy use, and any other associated factors.



The current energy use is determined by a general audit of previous cost per month of electric use and includes seasonal variance if applicable.

Once the LED lighting retrofit has been designed, SunView works with the customer to determine the specifics of the ESP that accommodates the customer's desired needs. As a unique funding mechanism, the ESP allows SunView to collect our fees in several ways that do not involve the customer placing money up front for the lighting and installation process. One of SunView's typical funding mechanisms is a percentage sharing of the savings the customer realizes due to the increased cash flow from more efficient energy use. Our ESP is designed on a one-to-one basis with consideration to the scope of the project details and the products involved. SunView works diligently to provide an ESP that is fully compliant with the needs of the customer.

Another reason why SunView LED distinguishes itself from our competitors is that we assist our customers with any applicable incentives or rebates given to them for upgrading to environmentally safe and more energy efficient systems. We also never keep any percentage of those rebates or incentives. That money goes directly to our customers adding more financial incentives for you to use only SunView LED Lighting!





COMPANY LOCATIONS

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