



ENERGY SAVING PROGRAM (ESP)



What Is SunView LED's ESP?

SunView LED's Retrofit Energy Savings Program (ESP) is a unique, effective, energy efficiency program that guarantees our customers savings. The ESP allows our customers to upgrade their facilities to state-of-the-art LED lighting technology with no up-front costs. The initial out of pocket expenses are paid from a portion of the customer's savings that are an immediate result of changing to our more energy efficient LED retrofitted lighting solutions. Our ESP is designed to:

- ❖ Provide a real actual reduction in total costs of lighting including the electrical utility cost attributable to lighting
- ❖ Offer the option of a no advance cost program as well as various financing options that can include payment at time of agreement
- ❖ Management of installation and provision of extra bulbs as per agreement over the warranty period at no extra cost
- ❖ Provide financing solutions that typically average five years and include a five year product warranty plan
- ❖ Provide a lock-in savings plan
- ❖ Offer a payment plan based on energy savings only
- ❖ Offer the highest technologically developed LED lighting in the industry
- ❖ Provide lighting with the lowest capable energy use combined with the highest return on investment



Why Choose SunView LED's ESP?

RETURN ON INVESTMENT (ROI)

There is no return on your investment, because you do not invest your money for the LED retrofitted or custom lighting solution. The payment for the retrofitted installation comes from the savings you receive due to reduced electricity usage and for the reduction in energy usage.

BUDGET RESTRAINTS

Many business and organization managers project their financial budgets into future fiscal time periods. As a result, additions, changes, or alterations to a fiscal budget become a nightmare of adjustments that include difficult financial remedies and the accountability of decision making from budget committees. By using SunView LED's ESP, you do not have to worry about any of that.

Why? You will not be exceeding your fiscal budget. You will not have any up-front payments to make. There will be no initial cash outlay to begin the installation. You are not going to use your budget to finance the project, therefore, there is no reason to get approvals from budget committees or alter projected fiscal budgets.

The amount of money needed to begin and complete your LED lighting installation is already within the parameters of your projected budgetary electric and utilities energy usage costs. You cannot exceed your budget, because you are not paying any up-front or out of pocket expenses. The payment for the project comes from the savings you will receive due to reduced direct electricity use and lower energy cost. Your itemized budget line items remain the same.

Further, by using SunView LED's ESP you actually create more cash flow. The savings on the cost of electricity bills that you receive immediately after completion of the LED installation offsets the need to create or use additional income to pay for the project. Each monthly payment for your usual electricity use bill and/or the monthly payment for electricity related utilities bills, like heating and air conditioning, will be lower. This creates the cash flow necessary to pay for the project while simultaneously NOT increasing your budget expenses. With no initial cash layout, with lower monthly electricity use bills, with lower utility costs related to electricity use, you are able to afford to upgrade to an LED installation with no questions as to how you can afford it. With each month that passes, you are actually losing the money you could be using to pay for this upgraded installation.



CASH PAYMENTS

Each customer situation is different. Some customers prefer to pay for the entire installation, up front, in cash. For those customers, the average return on their cash investment is typically less than two years. With the installation cost paid up front, the return on investment is incredible and quick. The best investment for a facility improvement comes from an LED installation. Typically, the largest facility expense is lighting. When lighting costs are reduced and energy use is decreased, you actually increase your cash flow. No other investment will give you such a fast ROI and provide multiple layers of benefits as does a retrofitted or new LED installation.

ZERO MONEY DOWN

The best aspect of SunView LED's ESP is the fact that you can begin your LED lighting solution project, complete the installation, start reaping the multiple layer benefits, and never have any initial out of pocket expenses. For customers trying to find the financial resources to upgrade to LED lighting solutions, SunView LED's ESP is the first and final destination to realize that project completion.

LED BULBS + INSTALLATION =

SUNVIEW LED ESP + USEAGE =



How Does SunView LED Provide an ESP?

Once a potential customer expresses real interest to our trained professional Sales Representatives, SunView begins the process of an analysis and audit for that customer. We prepare an ESP option for that customer which will demonstrate immediate savings after the installation of our LED lighting. Using sophisticated proprietary computer software, our trained engineering team will design lighting solutions specific to the customer's facility requirements.



Once the LED lighting retrofit has been designed, SunView works with the customer to determine the specifics of the ESP that best accommodates the customer's needs. As a unique funding mechanism, the ESP allows SunView to collect our fees in several ways that do not involve the customer placing money up front for the lighting and installation process. One of SunView LED's typical funding mechanisms is a percentage sharing of the savings that the customer realizes due to increased cash flow from more efficient energy use. Our ESP is designed on a one-to-one basis with consideration to the scope of the project details and the products involved.

Unlike our competitors, SunView LED provides a lock-in savings plan. This means that any repayment plans are at a fixed cost over time. The lock-in



repayment cost will not change over time, even though the cost of electricity use price rises. We never add a percentage increase due to increase of electricity cost over time. Our aim is to help you reduce costs immediately and finance an LED installation with minimum cost output and maximum energy efficiency usage with the greatest return on your investment.

Finally, another reason why SunView LED distinguishes itself from our competitors is that we assist our customers with the process of any applicable incentives or rebates given to them for upgrading to environmentally safer and more energy efficient systems. We also never keep any percentage of those rebates or incentives. That money goes directly to our customers adding more financial incentives to use only SunView LED!

With SunView LED, the customer receives the best savings over time, the finest product on the market, one hundred percent of the benefit of our manufacturing and technological expertise, the most interoperable networking solutions available, and detailed customer focus. Why go anywhere else?

Complete our contact page and our calculations information page to begin your process of a retrofitted or new installation of the most effective, efficient energy saving LED lighting solutions in the industry. Each day that passes takes more money from your ability to finance and to achieve that upgraded lighting solution.



**ZERO MONEY DOWN
NO OUT OF POCKET
NO UP FRONT COSTS**





SAVING MONEY + INCREASED CASH FLOW





COMPANY LOCATIONS

CHINA: MANUFACTURING AND RESEARCH AND DEVELOPMENT

SunView LED Lighting , LLC
No. 4 Changsheng Road, South District
Zhongshan City, Guangdong, 528400 China
Phone: +86-760-87883077 or +86-760-2388661
Fax: +86-760-23886660

USA: CORPORATE AND OPERATION HEADQUARTERS

SunView LED Lighting, LLC
106 Allen Road, Suite 204
Basking Ridge, NJ 07920 USA
Phone: Toll Free 877- 7-SUNVIEW or 877-778-6843
Local: 908-367-9050

EUROPE: HEADQUARTERS AND OPERATIONS

Poland – SunView Polska SPZO.O
ul. Smolenska 49A 85-871 Bydgoszcz Poland
Phone: +48509302492
Phone: +48601537508

FRANCHISE LOCATIONS (USA):

Nevada
New England
Northern California
Southern California